

Euroline holds e-commerce event

In mid-November, Euroline held a client event in partnership with Visa Europe London. Around 45 Nordic business clients, all of which operate online sales, were invited.

Seminars were held focusing on data security and PCI DSS*. Over the course of the afternoon, the attendees learnt about a range of topics, including Euroline's views on e-commerce, internet fraud and security, the payment methods of the future and the latest innovations.

They also found out about Visa Europe's latest market research into how consumers shop online. The speakers included Caroline Birchinall and Jon Varco, Manager and Senior Manager respectively of E-Commerce & MOTO.

"The aim of the seminar was to encourage dialogue on the gradual transition to EMV and PCI DSS between our e-commerce clients and Visa Europe," explains Fredrik Högberg, event coordinator for Euroline.

"Seminars are an important tool for nurturing our client relationships," adds Peter Hjelm, Head of Sales & Marketing. "They also help us to illustrate the forthcoming tightened security requirements in terms of card payments and processing



Peter Hjelm – one of the seminar holders.

*** PCI DSS**

In order to maintain the high levels of security within the global card payment system, it is crucial that everyone who processes, stores or transfers card data does so securely. Visa and MasterCard have therefore drawn up a common global standard for card data management, the Payment Card Industry (PCI) Data Security Standard (DSS), which American Express, Diners Club, JCB and Discover have also signed up to.