

MasterCard Unembossed

MasterCard is introducing MasterCard Unembossed in the Canadian region. MasterCard Unembossed looks and works like a MasterCard card, but with one key difference – account information. The cardholder's name, primary account number (PAN), validity date and security character are imprinted rather than embossed. This means that merchants cannot use the cards in a manual imprinter; transactions can only be handled with an electronic terminal. The cards remind merchants that they must always use the cards electronically by the legend "ELECTRONIC USE ONLY" being printed on the front of the cards.

For more details, please contact our customer support at + 46 8 14 69 30.

