

Diners Club and MasterCard Announce Groundbreaking Alliance

MasterCard and Diners Club have partnered to establish an alliance that will provide enhanced global acceptance to Diners Club North America card members, and enhanced U.S. and Canadian acceptance for Diners Club International card members.

As part of the alliance, Diners Club cards that are issued in the United States and Canada will be redesigned to include the MasterCard account number and MasterCard brand mark and hologram on the front of the card in order to function as MasterCard cards. These cards will be accepted at more than 22 million MasterCard credit card merchant locations worldwide.

For you as a Euroline customer, with acquiring agreement covering

only Visa and MasterCard, this implies that you will be able to accept Diners Club cards issued in North America bearing the MasterCard logotype on the front.

Diners Club cards issued by Diners Club International franchises (outside the United States and Canada) will include the MasterCard brand on the back of the card and maintain their existing Diners Club charging number. These cards will be accepted at MasterCard merchants in the United States and Canada and processed as MasterCard credit card transactions.

When used outside of the United States or Canada, these cards will continue to be accepted and processed by Diners Club as they are today.

Therefore, our customers with an acquiring agreement covering sales in North America, will be able to accept all Diners Club cards.

Reissuance of Diners Club International cards is slated for later this year.

